



WORLD CHINA NETWORK ASSOCIATION  
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*Excellent Global Exporting Opportunities to China*

*Unique International Business Events in China  
Between International Suppliers/Exporters & Chinese Buyers/Importers*

## **INVITATION**

You are cordially invited to attend

**INTERNATIONAL EXPO PAVILION 2007**

**At**

**THE CHINA (SHANGHAI) INTERNATIONAL IMPORT COMMODITIES FAIR  
(CIICF) OF THE 16<sup>th</sup> SHANGHAI COMMODITIES FAIR  
&  
INTERNATIONAL FORUM ON GLOBAL BUSINESS OPPORTUNITIES AND  
CHINA GLOBAL SCOURCING**

**Hosted by**

**Shanghai Municipal Economic Commission**

**Supported by**

**China Council for the Promotion of International Trade-Media and Press Centre  
(CCPIT)**

**In cooperation with**

**World China Network Association (WCNA)  
China Trade News**

### **International Expo Pavilion 2007**

International Expo Pavilion at CIICF 2007, by countries or regions from America, Europe, Asia Pacific and Africa, organized by World China Network Association (WCNA), in cooperation with Shanghai Municipal Economic Commission, supported by China Council for the Promotion of International Trade-Media and Press Centre (CCPIT)

### **Exhibition Time**

Stand construction and exhibits move-in: Sep. 17-18, 2007

Exhibition: Sep. 19-22, 2007

Stand dismantling and exhibits move-out: Sep. 22, 2007 (3:00 p.m.)

### **Exhibition Venue**

Shanghai Exhibition Centre, Shanghai, China

### **Exhibits**

The exhibits fall into three importation exhibition subsections:

- Consumer commodities by countries or regions (such as: daily use articles, kitchen utensils, dining sets, sanitary products, bedclothes, lamps and light ornaments, housing goods, personal articles, cell-phones, watches, recreational and sports articles, computers, toys, office supplies, clothes and accessories, shoes and hats, leather products, suitcases and sacks, household appliances, foods, drinks, wines, and other consuming goods relative to culture and arts, sports, tourism, entertainment, relaxation, transport, etc.);
- New lifestyle products with creative designs and innovative technology (such as: interactive multimedia communication, health and nutrition, housing eco-environment energy saving, etc.);
- Import trade services (such as: finances, insurance, logistics, transportation, legal affairs, accounting, brand & packaging, marketing & management, education & training, consulting, etc.)

### **Exhibition Stand Rate**

Standard stand: 2,000 USD per 9 sqm

### **Forum**

International Forum on Global Business Opportunities and China Global Sourcing (2007), will be held for two days during the period of the Fair. The main topics:

- China global sourcing and international business opportunities with China;
- China importation and international exportation development to China (trade in goods as well as trade in services)
- Shanghai consuming trend and international new lifestyle products with new technology and new designs (such as interactive multimedia communication, health and nutrition, housing eco-environment and energy saving);
- Win-win business networks between international exporters/suppliers/manufacturers and Chinese importers/retailers/dealers/distributors/agents

**Proposed International Participants**

International consumer product manufacturers, suppliers, exporters, traders; new designers, new technology developers; experts of institutes, institutions, organizations and associations on trade services industries are strongly encouraged to participate in the Fair and the Forum.



**THE INTERNATIONAL FORUM  
ON GLOBAL BUSINESS OPPORTUNITIES AND CHINA GLOBAL SOURCING**

**APPLICATION FORM**

Participant Organization Name					
Address				Post Code	
Participant name	Sex	Citizenship	Department	Title	Tel.
Website of the Organization					
Contact name		Tel.		Fax	
Transferred fee			Transfer date		
Account of the Transfer	Account name: Bank name: Account No.:				

**Contact:**

For registration and detailed information about the Fair and the Forum, please contact to the International Representative Office for the Fair and Forum Organization Committee at 205, avenue Viger ouest, suite 505, Montréal, Québec, Canada H2Z 1G2.:

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